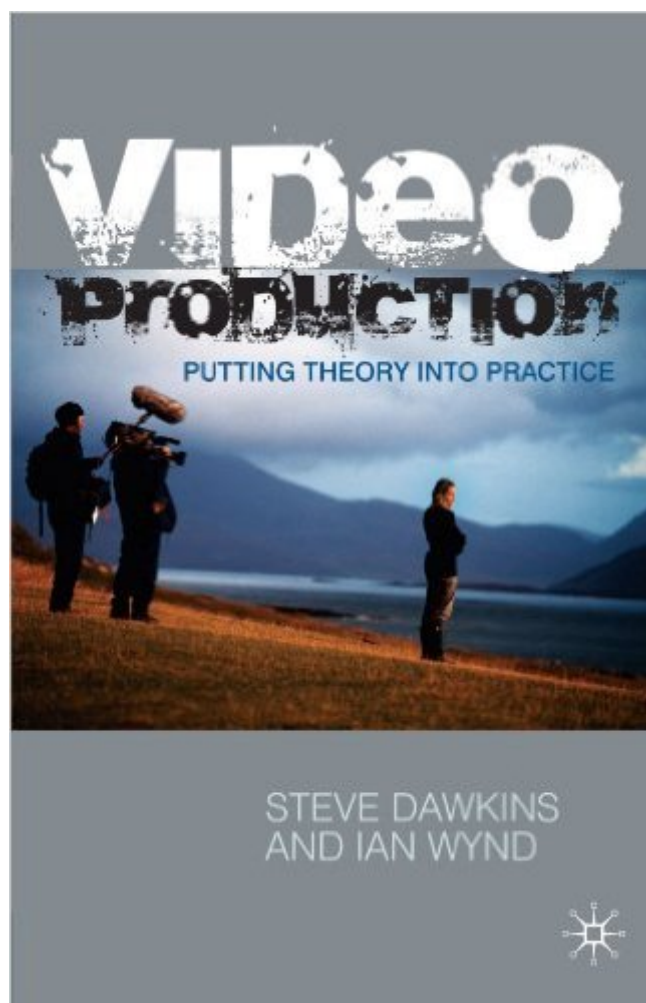


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# Video Production: Putting Theory Into Practice



## Synopsis

ThisÂ engaging introduction to the theory and practice of video production offers an extremely thorough and easy-to-use guide for first time students of video production, while linking this to contemporary communication, media and cultural theory. With extensive use of case studies and practical briefs, the book provides a unique balance of the practical and theoretical knowledge and skills necessary for good video production. It will be essential readingÂ for all new students of video.

## Book Information

Paperback: 272 pages

Publisher: Palgrave Macmillan; First Edition edition (January 15, 2010)

Language: English

ISBN-10: 1403998884

ISBN-13: 978-1403998880

Product Dimensions: 5.5 x 0.7 x 8.5 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

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